



[America Walks – Equal Footing Summit](#)

September 16, 2010, 3pm – 7pm, Chattanooga, Tennessee

Every person walks. It is the most fundamental form of physical activity and the most popular type of outdoor recreation. A key mobility choice, walking comprises 11% of all transportation trips, leading to healthier people, vibrant economies, and environmental sustainability.

However, pedestrian dangers and poor walking access characterize many American cities and towns. Less than 1% of federal transportation funds are spent on walking projects. Street design that discourages walking at the state and local levels exacerbates the problem. These inequities persist because there is no coherent national walking campaign to reverse these trends.

[America Walks](#), a national non-profit organization, is addressing this void with **Equal Footing: Launching the National Walking Strategy®**, a summit to rally and coordinate diverse organizations, businesses and individuals to speak with one voice to improve walkability in America. In 2010, the campaign's steering committee will develop a National Walking Strategy and action plan that will provide the foundation to put walking on truly equal footing.

The Equal Footing Summit will be held on September 16, 2010 in Chattanooga, Tennessee, directly after the conclusion of the [Pro Walk / Pro Bike®](#) conference.

Be part of this movement. Sign up to attend the Equal Footing Summit either when registering for Pro Walk / Pro Bike® conference or at the [America Walks website](#). You can also support the campaign by signing on as a partner organization or event sponsor. Email [Scott Bricker](#) to get involved.